



Inspired By Nature's Perfect Design

Our logo symbolizes the whitebark pinecone, an intrinsic part of the Greater Yellowstone Ecosystem that reflects nature's perfect design. It reminds us to help protect the places where we play and that every action, no matter how small, can make a difference.

Our Home Range

For decades the Tetons have been a proving ground for skiers and riders. From the first descent of the Grand and the very first tram to the sidecountry revolution, our range has been home to visionaries at the forefront. The rugged terrain and bold vertical that inspired them is what drew all of us—including our founder—to these legendary mountains, famous for powerful storms, aesthetic lines and wild ski culture. This hometown heritage is why, at Stio, we're skiers at heart, but it's the summers—and the rivers, trails, summits and wildflowers—that made us locals for life.

Our Roots

Stio was founded in 2011 in Jackson, Wyoming by longtime locals living the mountain life. We are skiers, anglers, bikers, hikers and paddlers. Time spent outside on trails, in rivers and on summits inspires everything we create. Designed, developed and tested at the base of the Tetons, Stio was founded to inspire connection with the outdoors through premium, technical apparel.

Our Responsibility

We live and love the mountain life, and see ourselves as caretakers of the resources that provide it. This means we are intentional about the materials we choose, using preferred, sustainable textiles wherever possible and that we are committed to reducing the impact that we make. As stewards of the mountain life, we are proud to partner with the following organizations in helping to protect the places where we play.









Fall / Winter 2023 Collection





Men's & Women's
Environ® Jacket ② - \$465

PeakProof[™]

The ultimate in all-mountain versatility, the award-winning Environ® is your partner for high-speed groomers, hikes to sidecountry summits and floating through waist deep powder. The Environ® is constructed with PeakProof™, a 3-layer waterproof/breathable fabric with 100% recycled polyester. This storm-ready technical jacket features a removable helmetcompatible hood with a laminated brim. Pit zips offer custom climate control when booting or skinning, a built-in powder skirt keeps you dry, and interior/exterior pockets store onmountain essentials.







Men's & Women's

Fernos™ Insulated Vest - \$179 ≅RELANCE





Winter runs, fitness skins or Nordic loops are all part of the game for our warm, breathable and uber-aerobic Fernos Vest. The key to its core-warming performance is 40-gram Peakfill™ Active Insulation, a highly breathable, quick recovery, spiral filament synthetic fill. Easily compressible into small spaces like a ski pack or running vest, it lofts back promptly when called on for treeline, ridgeline or rest-break warmth. Mechanical stretch and side-seamless construction enhance mobility and reduce layering friction. A single zip chest pocket secures a wallet and keys, while a rear drop tail and reverse coil YKK® zipper complete the fast, streamlined aesthetic.



Men's & Women's

Azura[™] Insulated Jacket ⓒ - \$229 **V PRIMALOFT.** Æ ERLON

Our premium all-conditions insulator, the Azura is your year-round layering piece for hikes, morning campsites and winter storm cycles. Lightweight 60g Primaloft® Gold Eco offers the pinnacle of insulation performance with an unrivaled warmth-to-weight ratio, supreme packability and a softness that mimics goose down. A 20 denier, 100% recycled polyester outer provides durability and a soft hand, while a DWR finish sheds rain and light precipitation. Handwarmer pockets have comfy, brushed pocket bags, while interior and exterior chest pockets secure essentials.







Men's & Women's

Azura[™] Insulated Vest ⓒ - \$175 **V PRIMALOFT.** FERLON





No matter how cool you are under pressure reaching for your next hold on exposed cliffs or traversing a razor-edge ridgeline, your core should always be warm. The Azura Vest is technical, lightweight and built with PrimaLoft® Gold Eco, offering the pinnacle of synthetic, 55% recycled insulation with an unrivaled warmth-to-weight ratio. A low bulk factor makes it supremely packable, and superior softness makes it an ultra-comfortable favorite.



Men's & Women's
Pinion™ Down Hooded Jacket ۞ - \$285

PERTEX QUANTUM



Hyper**DRY.**

Drawing inspiration from the passion that drives us to push ourselves in all of our alpine pursuits, we've shifted this flagship, year-round insulator to 100% recycled nylon as part of our ongoing effort to be accountable stewards of the outdoor places where we love to play. Around town or in the backcountry, this hooded jacket will stick with you in all seasons due to its lightweight packability and layerable warmth. HyperDRYTM 800-fill down delivers trusty warmth for minimal weight that layers easily under a shell or rolls comfortably on its own. A high-collar, halo-adjust storm hood enables clear peripheral vision, while the Pertex® Quantum ripstop exterior sheds moisture with an 80/20 DWR finish and a semi-gloss surface texture. Flat-front hem adjustment and an internal stow pocket streamline it for work or play.







Men's & Women's
Pinion™ Sweater ② - \$259



Unexpected chills can strike as easily on the bike ride to the pub as in the mountains, and the lightweight Pinion Down Sweater prepares you for both. In keeping with our passion for protecting the places where we play and being accountable stewards of these places, we've shifted this flagship, year-round insulator to 100% recycled nylon. Wearable year-round insulator and with sleek, modern style, the Pinion features a lightweight and abrasion-resistant Pertex® Quantum ripstop shell that blocks wind and light precip. Responsibly sourced, 800-fill HyperDRYTM water-repellent down stays warm and lofty through mixed alpine conditions. The Pinion offers low-bulk comfort under a harness or over a button-up, and the included stuff sack makes it a packable no-brainer in any season.



Men's | Mountain Shadow

Women's | Magnet

Men's & Women's
Pinion™ Down Vest ⓒ - \$195



From the Lower Saddle to the local trout stash, the Pinion Down Vest provides a reliable dose of core warmth when you need it most and now reflects our ongoing effort to be accountable stewards of the outdoor places where we love to play by featuring 100% recycled nylon. Designed with the unpredictable temps of shoulder season in mind, the Pinion features a lightweight, abrasion-resistant Pertex® Quantum ripstop shell that blocks wind and light precip, and responsibly sourced, 800-fill HyperDRYTM water-repellent down that remains lofty through mixed conditions. The athletic fit is as comfortable in camp as it is stylish around town, and the highly compressible design is perfect for travel or streamlined mountain missions.





Men's & Women's

Hometown™ Down Hooded Jacket ⓒ - \$329





Mountain town denizens across the country live in insulation all winter long. The Hometown Down Hooded Jacket's ALLIED Feather™ water repellent goose down has 800-fill that offers exceptional, lightweight warmth and versatility. Wear it to work, to the mountain, or pack it into your backcountry pack. 100% Recycled HTD™ nylon ripstop outer sheds the elements while HyperDRY™ down will keep you warm and dry, even in wet, snowy conditions. Features include exterior chest and handwarmer pockets, adjustable hem with low-pro cord locks for a customized fit, and interior stash and security pockets for every day or on-mountain essentials.







Men's & Women's Skycrest™ Snap Shirt - \$185

PERTEX QUANTUM Hyper DRY.



A shoulder-season layering staple that deftly moves between town and the mountains, the Skycrest Snap Shirt is a multi-functional piece that provides grab-and-go warmth with distinctive style. Featuring a snap-front quilted design with a shirttail hem, and filled with soft, lightweight 60g Thermore® Ecodown® synthetic insulation, the Skycrest does double duty as a jacket in mild spring temps and as a shirt when the mercury drops. The Skycrest's quick-drying design also makes it an ideal crossover piece for car camping, lateseason bike trips or winter fly-fishing. The unique Teton texture camo print brings some woodsy inspiration to the streets of town, and snap-button chest and hand pockets keep your small items secure.





Men's & Women's

Gannett Peak® Half Zip - \$139

KARUISHI®

The Gannett Peak Half Zip is a put-it-on, leave-it-on, no-fuss technical midlayer that you won't want to leave home without. From your cool morning bike commute to early season hikes, this performance fleece is a mountain must-have. Crafted with 100% polyester heathered fleece with a wicking finish and smooth, durable face, this fleece midlayer provides technical protection and essential core warmth with easy wearing comfort. Factor it into every adventure.



Men's Wilcox™ Fleece Hoodie ⓒ - \$175

FELOFTON

The hassle-free performance of fleece in a zippered sweatshirt design keeps you comfortable while waiting out a chilly belay or late-night taco truck line. Constructed with 100% Recycled LoftonTM sweater fleece, the Wilcox offers a knit face for a wool appearance and a super soft, comfy fleece interior. Features include a full front zip closure, kangaroo-style zippered hand pockets and a relaxed fixed hood. A truly versatile piece for year-round endeavors that layers nicely under a shell for winter pursuits.







Men's Wilcox™ Fleece Jacket ۞ - \$159



The Wilcox Fleece Jacket makes the crux of any day just a little bit easier. Constructed with 100% Recycled Lofton™ sweater fleece, this full-zip piece offers the look and feel of wool with the technical performance of fleece. Zippered chest and hand pockets securely stash a phone, wallet or bar while a casual, comfortable fit makes it an excellent choice for everyday warmth and any-activity wear.



Women's Sweetwater[™] Fleece Full Zip Hoodie ⓒ - \$175

reLOFTON

The hoodie is a tried and true staple of any mountain town wardrobe. We elevated this everyday layer with recycled Lofton™ Fleece, a 100% recycled polyester with a sweater knit face. It offers the polished appearance of wool with the technical benefits of fleece. Wear it for winding down on the weekend, as a jacket for fall and spring hikes or layer it under a shell for extra protection from the cold.







Women's Sweetwater™ Fleece Jacket ② - \$159

reLOFTON

If mountain life requires one thing from its devotees, it's adaptability—the savvy to be in the office one minute and on the trail the next. Layers should only add to the experience and there's no need to sacrifice style along the way. Our Sweetwater Fleece Jacket is a must for all types of mountain mode. This eye-catching piece is crafted with recycled sweater-knit fleece softness and warmth you've grown to love and designed with the type of graceful fit that spans sunup to sundown. Features include droptail construction, stand-up collar and zippered hand pockets.



Men's & Women's

Turpin° Fleece Half Zip © - \$99



A soft and ultra-comfortable pullover inspired by the rugged frontiersmen of yore but designed for their modern mountain-dwelling brethren, the Turpin Fleece Half Zip is a versatile and sophisticated interpretation of our Wyoming roots. Built with REPREVE®, a recycled heathered fleece that offers the look of wool with stretchy, breathable warmth, the Turpin is a wardrobe essential with style and performance in equal doses. This light, year-round top features an oversized stitched placket with Deep Drop $^{\text{TM}}$ front zip for easy layering and quick temperature regulation, as well as shirt-style cuffs for a classic finish.







Unisex

Mizpah™ & Mizpah™ Cuffed Beanie - \$39

The perfect companion for frosty mornings and frigid ski tours, the Mizpah Beanie's simple design and tight rib construction make it a perfect choice for all types of winter mountain mode.



Basin™ XT Collection - \$39-139



We've constructed our Basin XT Collection for the traveling range with a mountain rated formula of constructive toughness, material weatherproofing and logical organization that will withstand the rigors of the road, the journey or even a long season living out of your duffel.





We live and love the mountain life, and we see ourselves as caretakers of the resources that provide it. That's why we are committed to a higher standard of business operations and have identified key areas of impact in which we pledge to benchmark, do better and report out on our progress. Though we haven't yet reached where we want to be and will keep striving to do better, we're proud to share our progress in these highlights from our third annual Stewardship Report.

Our Partners

We're proud to partner with these organizations in their missions to responsibly advance outdoor recreation and protect our wild surroundings:









2022 Stewardship Report At A Glance

To view the full report, visit Stio.com/stewardship.



77% of our cotton is organically sourced



45% of our polyester comes from recycled post-consumer sources



24% of our nylon comes from recycled sources



100% of our down meets the Responsible Down Standard



48% total preferred material adoption



125,840 kilograms of preferred materials purchased



\$150k+ invested in choosing preferred materials over conventional materials



200 styles kept out of the landfill through our Stio Second Turn™ program



\$200k+ donated to nonprofit organizations across the country



516 hours of paid time off given to employees to volunteer time



\$25k donated to American Rivers to support their work to protect clean water and healthy rivers



\$17k in apparel value given to local and national avalanche education centers



\$8k in apparel value given to adaptive sports organizations and athletes



55,000 pounds of CO2e and **2.2M** gallons of water saved by moving to a 100% recycled polyester face fabric in our signature Environ® Collection

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